

## PARTICIPATION COST

### OPTION 1 : Bare Space

**Indoor : Rate: R.O.105/- (U.S. \$ 270/-) per sq.m.**  
(Minimum booking of 9 sq.m. and further booking in multiples of 9 sq.m.)

**Outdoor : Rate: R.O.85/- (U.S. \$ 220/-) per sq.m.**  
(Minimum booking of 100 sq.m.)

### OPTION 2 : Shell Scheme

**: Rate: R.O. 115/- (U.S. \$ 300/-) per sq.m.**  
(Minimum booking of 9 sq.m. and further booking in multiples of 9 sq.m.)

(Note: The U.S. \$ equivalents have been computed by rounding off to the nearest 10 \$ unit.)

(Kindly check if your Trade Association/Chamber of Commerce/Export Promotion Council is offering subsidy for participation in International Exhibitions and you can take advantage of the same).

The shell scheme comprises of aluminium stands, each of 9 sq.m. with:

- \* White panels of 1m in width, 2.5m in height and 3mm in thickness on the rear and sides.
- \* Carpet tiles
- \* Fascia in English and Arabic (maximum 30 letters) (additional letters @ U.S. \$ 1/- per letter)
- \* One table and two chairs
- \* Two spotlights of 100 watts.
- \* One double socket (240 volts, 13 amps, single phase) and the electricity cost arising from the use thereof.

## DISPLAY AND SALE

Display and sale is allowed throughout the exhibition i.e. for three days from 4th to 6th September 2012.

## ADDITIONAL FACILITIES

- \* All round Security
- \* Cleaning of aisles and stand areas
- \* Car park
- \* Furniture and Electrical Items on hire at additional costs
- \* General Illumination
- \* Information and Communication Centre
- \* Use of Telephones, Fax and Photocopying Machines (Consumption fees to be invoiced separately)

## OTHER SERVICES

- \* Arrangement of Visas
- \* Car Rentals
- \* Customs Clearance
- \* Exhibition Management
- \* Hotel Bookings at reasonable rates
- \* Sight Seeing

## PUBLICITY CAMPAIGN

Under the professional experience of the organisers, maximum publicity will be ensured for 5th INDEXPO MUSCAT 2012 in order to attract maximum number of traders, businessmen and general public visitors to the Exhibition.

To sharpen the focus and widen the scope of the event, all possible efforts will be made to publicise the event through various channels of the media viz. Press Conferences, Press Releases, Newspaper Advertisements, Hand Bills, Triads (All these in English as well as in Arabic languages), Electronic Bill Boards, Direct Mailing, E-mails and Faxes to Chamber of Commerce and Trade Promotion Organisations, Associations, Industrialists, Traders, Businessmen and Experts in various fields apart from distinguished personalities and diplomats accredited to the Sultanate.

Above all, we will have the usual coverage of Oman Radio and Television as in the past.

## THE ORGANISERS

Silver Star, established in 1992, is one of the leading organisers of large-scale exhibitions and event management in Oman. Managed by a team of young and dedicated professionals, the company has a favourable reputation of having organised more than twenty six highly successful exhibitions (International, Domestic and Solo) in the Sultanate. These include INDEXPO MUSCAT '93 (an exclusive Indian Trade Fair), SPRING FAIR '94, CONSUMEX '95, SPRING FAIR '95, INDIAN JEWELLERY EXHIBITION '95, CONSUMEX '96, CONSUMEX '97, SPRING FAIR '97 INDEXPO MUSCAT '97 (an exclusive Indian Trade Fair), SPRING FAIR '98, CONSUMEX '98, SPRING FAIR '99, CONSUMEX '99, SPRING FAIR 2000, CONSUMEX 2000, ARAB GOLD & JEWELLERY EXHIBITION 2001, Muscat, ARAB GOLD & JEWELLERY EXHIBITION 2001, SALALAH, Global Village at Muscat Festival 2003, 3rd INDEXPO MUSCAT 2010 and 4th INDEXPO MUSCAT 2011 etc. Above all, Silver Star is the first company to be appointed as Management Consultant to the Ministry of Commerce and Industry, Government of Oman for its Mobile

Exhibition of Omani Products which has been inaugurated by His Majesty Sultan Qaboos Bin Said in Muscat and similar such exhibitions organised in other Wilayats of Oman, viz. Salalah, Sur, Nizwa, Sohar, Buraimi and Khasab. All the said exhibitions were of high standard and had been appreciated by one and all. The company is looking forward in making 5th INDEXPO MUSCAT 2012 (an exclusive Indian Trade Fair 2012) yet another success story.

## EVENT DETAILS

**Title**  
5th INDEXPO MUSCAT 2012

**Venue**  
Oman International Exhibition Centre  
Muscat, Sultanate of Oman

**Date**  
4th to 6th September 2012

**Exhibits**  
Industrial and General Products

**Timings**  
10 a.m. to 1 p.m. - Exclusively for  
Traders and Businessmen  
5 p.m. to 10 p.m. - For Business and  
General Public



Supported by:



Oman Chamber of  
Commerce & Industry

Supported by:



सत्यमेव जयते  
Department of Commerce  
Ministry of Commerce & Industry  
Government of India



# 5th Indian Trade Fair 2012



4TH TO 6TH SEPTEMBER 2012

OMAN INTERNATIONAL EXHIBITION CENTRE MUSCAT, SULTANATE OF OMAN

Supported by:



ALL INDIA ASSOCIATION OF  
INDUSTRIES

Supported by:



Federation of  
Indian Chambers of  
Commerce and Industry

Supported by:



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INDIA

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Federation of Indian  
Export Organisations

Supported by:



Coconut  
Development Board

Supported by:



PHD Chamber of  
Commerce and Industry

Supported by:



Pharmaceuticals Export  
Promotion Council of India

Supported by:



Exports Promotion Council  
for EDUs & SEZs

Supported by:



Project Exports  
Promotion Council of India

Organised by:

**Silver Star Corporation L.L.C.**

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Venue:



مركز عمان الدولي للمعارض ش.م.ع.م.  
OMAN INTERNATIONAL EXHIBITION CENTRE S.A.S.C.  
Muscat, Sultanate of Oman

THE LEADING NAME IN OMAN FOR EXHIBITIONS

